



Selector Guide Genuine Zebra™ Supplies



SEE MORE. DO MORE.



Not all thermal labels are created equal. Purchasing genuine Zebra supplies means you have access to a large selection of quality, pre-tested, supplies manufactured by a thermal industry expert, reducing your risk of non-compliance.

Quality

- Zebra uses consistent processes and materials
 - ISO 9001:2008 certified
 - We never substitute materials, ensuring consistent print quality
 - Materials are selected to ensure we deliver consistent high-quality products.

Pre-Tested

- Zebra extensively tests all materials we offer in Zebra printers

- Testing includes print quality, chemical resistance, adhesive strength and printer wear and tear.

Reliable

- Expertise in converting thermal media.
 - Zebra is one of the largest thermal label converters in North America.
 - We use inks, varnishes, tooling, equipment and inspection techniques specifically suited for the special requirements of thermal materials.
 - Zebra can custom-manufacture supplies that meet the needs of most applications, whether a specialty material, size, configuration or pre-print is needed.

Key Applications

Retail / Shelf-labeling,
Markdown, Pharmacy, Item
Labeling and Tagging

Healthcare / Patient Identification,
Specimen Collection, Lab
Specimen Processing

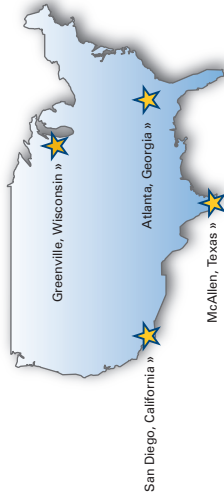
Transportation and Logistics /
Shipping, Pallet Labeling,
Packing Lists

Manufacturing / Product
Identification, Work-in-Process,
Parts Identification

WHY CHOOSE GENUINE ZEBRA™ SUPPLIES?

Meet end-user needs and requirements with genuine Zebra supplies. With access to over **1,000 combinations** of high-quality labels, tags, receipt paper, wristbands and ribbons, in addition to **500 stock ZipShipSM** products, you will be able to meet the durability requirements of most applications. In addition, Zebra has:

- **4 U.S. locations**, ensuring quick delivery.
- **Inventory management programs** that improve cost and delivery time.
- A **pinthead protection program** that awards end-users who purchase genuine Zebra supplies with free pintheads.
- **Extensive manufacturing capabilities**, which include laminating, perforations, face and back slits, custom sizes and color pre-printing.
- An **experienced Supplies R&D team** who pre-tests all materials on Zebra® printers and conducts additional testing to ensure it will meet the needs of the application.
- **ISO 9001:2008 registered**, which ensures you'll always receive consistent, quality products.



With more than 1,000 combinations of high-quality and reliable labels, tags, receipt paper, wristbands, and ribbons, Zebra has a media solution for virtually any application. Whether you're facing shipping, electronic component manufacturing, prescription labeling, or even electronic citation applications, Zebra and our certified partners can provide an in-stock or custom-made solution for you.

Custom Supplies

We specialize in manufacturing supplies to meet the exact requirements of an end-user. Whether a specialty material, configuration or pre-print is needed, we can meet your needs.

- Experts available to assist in material selection. To simplify the selection process, please provide the following information:

Printer model

Resistance—chemical, scratch, etc.

Environment—indoors or outdoors, temperature, etc.

Surface—metal, plastic, rough, curved, etc.

Size—length, width, perforations, slits, etc.

- Expedite service offered to reduce lead time
- Free dies on all custom media orders
- Over 8,000 dies available

Inventory Management Programs

We offer an array of inventory management programs for custom supplies.

- Blanket Orders
- » Price protection
- » Pre-scheduled shipments
- » Low minimum requirements
- 3, 4, 5 and 6 month Make and Hold options
- » Cost based on larger run quantity
- » Flexible shipment dates and quantities
- Inventory Management Service
- » Custom product stocked for you
- » Immediate shipments

Sample Program

We offer many options to obtain sample materials.

- Sample Packs
- » Contain an array of materials
- » ZipShip, synthetic, wristbands, receipt paper
- Strip of Material
- » Evaluation of adhesive, thickness and durability
- Sample Roll
- » Available in select sizes for most materials
- » Evaluation of adhesive, thickness and durability
- » Ability to print many labels
- ZipShip Roll
- » Available in several sizes for our most popular materials
- » Full evaluation to test in application
- Pilot Run
- » Exact size and configuration
- » Full evaluation to test in application

MANUFACTURING CAPABILITIES

A world-class converter of labels, tags, receipt paper and wristbands, Zebra specializes in narrow-web flexographic printing on thermal materials. By making and testing our own printer supplies, we can assure you receive the highest-quality products performance-matched to your Zebra printer and application. Our multiple manufacturing locations provide convenient shipping throughout North America.

Printing

- Up to eight-color printing with special water-based inks for thermal materials
- Up to three UV colors or coatings
- Front- and back-side printing
- Computerized vision-inspection systems
- UL mark

Converting

- Roll-to-roll and fanfolding
- Press widths from 7 inches to 20 inches
- Laminating
- Die cutting up to five stations

- Perforations, face slits, and back slits
- Adhesive deadening and spot coating
- ULcUL and CSA recognized

Finishing

- 3/4-inch to 6-inch cores
- Shrink-wrapping
- Custom kits

R&D CAPABILITIES

With more than 25 years of experience working with thermal print technology, Zebra's Supplies R&D team has unparalleled knowledge of supplies for Zebra printers. With access to all Zebra printers and thousands of different materials, we can find the right material for your application.

We Can Test

- Image abrasion/durability
- Accelerated outdoor life
- Adhesion strength on various materials
- Temperatures from -112° F/-80° C to 1,000° F/538° C
- Material tear strength
- Harsh chemicals
- Pinthead life

Services Offered

- Application assistance and testing
- New material development
- Exact-match samples
- ULcUL and CSA approvals
- UID approvals
- IMDS approvals

